



Media Recap & Social Media Shareable

Dear CUPE member,

The media release we sent out yesterday garnered some media attention! Here is some of the coverage:

- The Chronicle Herald: [Health-care administration workers call for province to hike wages, get contract done](#) **Note: this article also includes excerpts of members' submitted letters: great work!
- Global News: [N.S. health-care administrative workers eyeing possible strike](#)
- CKDU radio: <https://www.ckdu.ca/community-news/161>

NSGEU President Sandra Mullen will also be on CityNews tomorrow (Thursday) at 10 a.m. talking with Todd Veinotte about the delays in your bargaining and the potential for a strike. You can tune in at that time to listen live here: <https://halifax.citynews.ca/audio/>. The CBC and Halifax Examiner have also conducted interviews and will be posting stories this week, so keep an eye out for those!

Today, we are launching a social media shareable that is based on our [full-page advertisement that ran in The Chronicle Herald](#) on Tuesday. Please save this image and share it on your social media channels!

